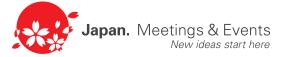
Hamamatsu·Lake Hamana Convention Guide

Meeting Incentive Convention Exhibition



NEW IDEAS START HERE





Chuo-kan 5F Zaza City, 100-1 Kajimachi, Naka-Ku, Hamamatsu-shi, Shizuoka-ken, Japan 430-0933

TEL: 053-458-0011 FAX: 053-458-0013

Hamamatsu City is officially accredited as an international convention and tourism city.

Beautiful nature and potential as a city

Hamamatsu is located right at the center of Japan, features Shizuoka Prefecture's largest population with around 800,000 people, and is a government-designated city.

The alluring region boasts a mild climate year-round, and unique combination of beautiful nature and modern living. It is home to not only major world-famous companies Suzuki, Yamaha, Honda, Kawai, Hamamatsu Photonics,

Roland, and FCC, but also a number of outstanding small-to-medium sized companies and start-ups, making it Japan's industry capital.

Moreover, the rich, breathtaking nature of Hamamatsu and Lake Hamana is the region's true appeal.

Whether it's the sun setting over Lake Hamana, a refreshing a Kanzanji hot spring,

the majestic Pacific Ocean seen from the Nakatajima Sand Dunes, or the lush forests, mountains,

and rivers of the Tenryu area, you are sure to enjoy all the area's nature has to offer.

The well-versed staff of the Hamamatsu & Lake Hamana Tourism Bureau is here to provide you with high-quality service and attention to detail for domestic/international conferences,

incentive/study tours, or any other project you may want to undertake. With its urban functions and majestic nature, the Hamamatsu/Lake Hamana area is

the perfect venue for any MICE event!

We will go above and beyond to exceed your expectations.

The Eminent Hamamatsu Castle

Hamamatsu Castle served as the headquarters of Tokugawa leyasu's government for 17 years, from the time he was 29-45 years of age. During this time, the battles of Anegawa, Nagashino, Komaki, Nagakute, and Mikatagahara all took place. It must have been a period of patience and perseverance for leyasu, as he had to overcome many trials to build up and strengthen his forces. After moving to Sunpu Castle, he still felt a deep affinity to Hamamatsu Castle, and thus made sure it was well protected and maintained. He appointed a number of important officials to reside over it, which garnered its title as being an "eminent castle". Among these officials was Mizuno Tadakuni, who instituted the Tenpo Reforms. Reaping the benefits of his relationship with leyasu, it is said that he requested to become the lord of Hamamatsu Castle.

Hamamatsu the Music Capital

Hamamatsu has a long tradition of being a center of music culture, which has earned it the honor of being referred to as a "music capital." The headquarters of world-renowned instrument manufacturers Yamaha, Kawai, and Roland are all located in Hamamatsu. Hamamatsu is a UNES-CO-certified City of Music and was the first to be recognized as such in Asia.

Hamamatsu International Piano Competition

Hamamatsu: A City of Manufacturing



Suzuki Plaza

This Plaza features exhibits that cover everything from the company's establishment in 1909 to the myriad of products it has put out over the years and its current business activities.



Yamaha Innovation Road

Yamaha Music's company museum features a collection of past products and services that embody the Yamaha spirit categorized into twelve different areas



Hamamatsu Museum of Musical Instruments This museum features over 1,500 items that represent music and instruments from all around the world, based on world-class concepts.



Takanayagi Memorial Hall

This museum showcases the masterpieces of engineer and pioneer of television development Kenjiro Takanayagi, as well as the ground-breaking technological initiatives carried out in Shizuoka University.

Bringing Satisfaction-Driving MICE Events to Hamamatsu

Utilizing a substantial support system, the Hamamatsu and Lake Hamana Tourism Bureau can help make organizers' dream conventions a reality.

(Support Provided)

- Complimentary Tools to Attract Potential Clients (videos, pictures, brochures, novelties, etc.)
- Venue coordination and priority booking (convention space, conference halls, social gathering spaces)
- Advanced inspection arrangements
- Appeals for collaboration to all relevant organizations and establishments
- Hospitality assistance

(Welcome "Digital Signage" posted in the Information Center in JR Hamamatsu Station, handing out sightseeing brochures to participants, setting up souvenir sales booths, introducing participants to local attractions.)

Convention Subsidies

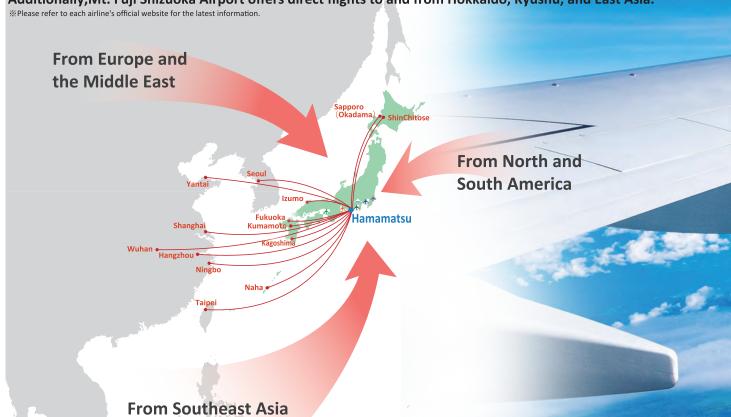
Domestic Conferences: Lodging expense subsidies (maximum of 2 million yen)

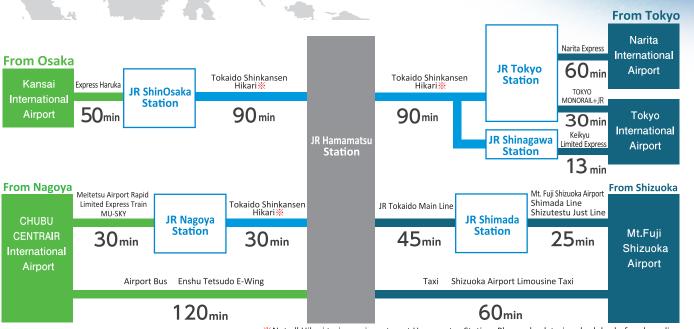
International Conferences: Hosting expense subsidies (maximum of 2 million yen)

Attraction subsidies (maximum of 100,000 yen) Subsidy for surveys such as advance on-site tour (up to ¥50,000 per person, up to 2 people)

Hamamatsu is Central Location in Japan! The location offers easy access to the rest of Asia.

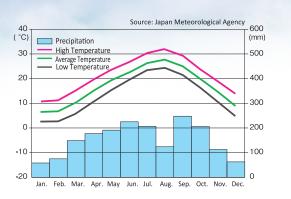
try, sports, art, and cultural conventions. Hamamatsu is only around an hour and a half by shinkansen from both Tokyo and Osaka. Furthermore, it is only about an hour by car from the Mt. Fuji Shizuoka Airport, which offers domestic flights to and from Fukuoka, Okinawa, Kagoshima, Kumamoto, Sapporo-Okudama, ShinChitose, and Izumo Airport, as well as international flights to and from Seoul, Taipei, Hangzhou, Ningbo, and Yantai. You can choose from a wide variety of ways to get to and from the city, whether it be via shinkansen, the Tomei Expressway, or airplane. We truly hope you CHUBU CENTRAIR International Airport features flights to and from countries all over the world. consider hosting your MICE event in Hamamatsu. Additionally, Mt. Fuji Shizuoka Airport offers direct flights to and from Hokkaido, Kyushu, and East Asia.





The Climate of Hamamatsu A mild climate throughout the year

Hamamatsu is blessed with a distinct four seasons thanks to its proximity to the ocean, yet maintains a mild climate throughout the year, and is not heavily impacted by stormy weather like typhoons. There is little to no snowfall or extreme cold fronts even in the middle of winter, so there is pretty much no need for thick winter coats.



	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
High Temperature (°C)	10.6	11.5	15.0	19.6	23.7	26.6	30.3	31.8	28.8	23.6	18.6	13.2
Average Temperature (°C)	6.3	6.8	10.3	15.0	19.3	22.6	26.3	27.8	24.9	19.6	14.2	8.8
Low Temperature (°C)	2.4	2.7	5.7	10.7	15.3	19.4	23.4	24.7	21.5	16.2	10.4	4.8

Hamamatsu is situated roughly at the halfway point between Tokyo and Osaka. You will not find a more conveniently

located place in Japan for international conferences or corporate meetings, nor for medical, science, technology, indus-

Average Temperature in Hamamatsu: 16.8 °C (Statistical Period: 1991-2020) Source: Japan Meteorological Agency

↑ Mt.Fuji Shizuoka Airport Destinations CHUBU CENTRAIR International Airport Tokyo International Airport Narita International Airport Kansai International Airport



Act City Hamamatsu Connected to JR Hamamatsu Station

Act City Hamamatsu is located just a one-minute walk from JR Hamamatsu Station, a busy station along the Tokaido Shinkansen Line. Act City serves as the meeting, information, and activity hub of Hamamatsu. It features a number of municipal and private facilities, including its middle and large-size performance halls, a Congress Center, the Okura Act City Hotel Hamamatsu, a variety of specialty shops in Act Tower, an exhibition and event hall, the Hamamatsu Museum of Musical Instruments, a seminar and exchange center, and office space. From conferences of up to 5,000 people to large-scale exhibitions, it can cover just about any need you may have.

Okura Act City Hotel Hamamatsu

Act PI

Congress Center

Seminar and Exchange Center

Exhibition and Event Hall

Hamamatsu Museum of Musical Instruments

JR Hamamatsu Station

irge Hall

Middle Hall

Bus terminal

Facility Details	Outline of the facilities			
Large Hall	2,336 seats Four-sided stage			
Middle Hall	1,030 seats Pipe organ			
Congress Center	13 conference rooms 18-560 people Up to 2,018 people in total			
Exhibition and Event Hall	3,500m ² Can be partitioned into up to 3 areas			
Seminar and Exchange Center	10 conference rooms Music workshop hall			
Hamamatsu Museum of Musical Instruments	1,500 items on permanent exhibit 9:30 AM to 5:00 PM			
Okura Act City Hotel Hamamatsu	324 guest rooms 16 banquet halls			
Act Plaza	Shopping & restaurant area			

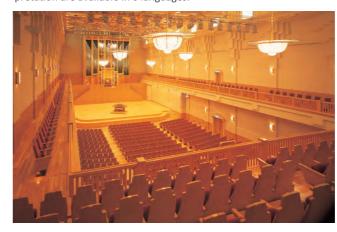


composite facilities like its exhibition and event hall and large performance hall.



Large Hall

This multipurpose performance hall boasts Japan's first four-sided stage and can fit up to 2,336 people. Its design and layout also allow for a comfortable seminar-style atmosphere, making it perfect for international conventions as well. The seats are of the highest quality, keeping attendees comfortable for prolonged periods of time. It also comes equipped with a 500-inch screen and simultaneous interpretation are available in 6 languages.



Middle Hall

The middle hall features functions that allow for classical music performances at the highest level. It also comes equipped with convention features that include simultaneous interpretation in four languages and a 400-inch screen. The seats are of the same quality as those in the large hall, and all the seats on the first floor come equipped pull-out tables. A French Pipe Organ with 64'stops is equipped at the front of the stage, and the chandelier hanging from the ceiling provides a calm presence for brilliant performances.



Exhibition and Event Hall

This vast 100m X 35m space comes equipped with horizontal and vertical pits along the floor that allow for easy access to electricity, water supply, and drainage, and telephone installation. Moreover, it comes complete with six break rooms, a central office for event organizers, and operational support facilities for large-scale exhibitions and events. It is perfect for events such as trade fairs, exhibitions, and all kinds of other dedicated events.



Seminar and Exchange Center

Located in the same building as the instrument museum, the center features ten conference rooms and 14 music seminar rooms from the 2nd to 6th floors. Equipped with a concert piano, the music workshop hall can be used for a wide variety of purposes, such as piano, jazz, wind instrument, and chamber music concerts and seminars. The music seminar rooms come equipped with an array of instruments, such as a grand piano, drum sets, and amps, allowing for anything from individual practice sessions to group lessons, small-scale recitals, and music seminars.

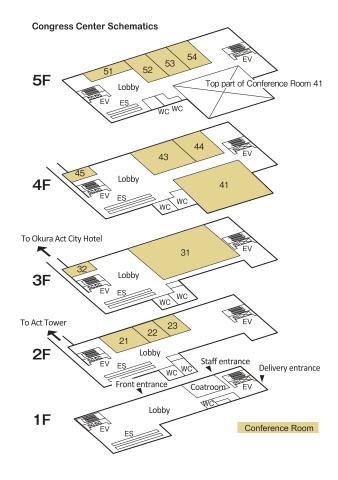
A CT CITY.

Congress Center

With a total of 13 conference rooms to choose from, the center can be used for everything from small-scale lectures to large-scale academic conferences, ranging from 18-560 people. The center offers a full array of conference equipment, such as microphones and projectors, and the table and chair layouts can be rearranged to meet any client's needs.







Conference Facility Details

※ (Number of people)

	,	Venue Name	Theater (**)	Class (%) Three-person desk	Class(%) Two-person desk	Square desk(*)	Area (m²)	Height (m)
Large Hall			2,336	_	_	_	2,062	11~14.4
	Middle Hall		1,030	_	_	_	190	15.2
	Exhibition and Event Ha ll		_	_	_	_	3,500	12
		Conference Room 21	112	45	30	36	90	2.9
	2	Conference Room 22	56	27	18	24	55	2.9
	F	Conference Room 23	56	27	18	24	55	2.9
		Conference Room 22 and 23	140	54	36	42	110	2.9
C	3 F	Conference Room 31	560	336	224	192	448	3.4
ongi		Conference Room 32	_	_	_	18	38	3
Congress		Conference Room 41	448	243	162	156	350	5.6
Center		Conference Room 43	180	72	48	54	138	2.9
iter	4 F	Conference Room 44	126	48	32	48	109	2.9
	-	Conference Room 43 and 44	378	144	96	132	247	2.9
		Conference Room 45	_	_	_	18	38	3
		Conference Room 51	_	_	_	20	71	2.9
		Conference Room 52	72	36	24	36	72	2.9
	5	Conference Room 53	72	36	24	36	70	2.9
	F	Conference Room 54	72	36	24	36	73	2.9
		Conference Room 52 and 53	198	84	56	54	142	2.9
		Conference Room 53 and 54	198	84	56	54	143	2.9
		Conference Room 52 — 54	324	132	88	108	215	2.9

- Parking Capacity: 350 cars (Underground parking), 7 large-size vehicle spaces (Bus pool)
- •Other Facilities: Seminar and exchange center (10 conference rooms)

Dedicated line internet service

Just connect a LAN cable to a home gateway in the venue or an information outlet to use the dedicated line of each venue at no cost.

<Target Facilities> (1 line in each facility)

Concert Hall

• Congress Center (Conference Room 21, Conference Room 23, Conference Room 31, Conference Room 41, Conference Room 43, Conference Room 44, Conference Room 54)

Shared line internet service

Just connect a LAN cable to an information outlet in the venue to use the shared line. In facilities where there are dedicated lines, these act as backup lines.

Shared Line 1: Main Hall, Concert Hall, Congress Center, Exhibition and Event Hall (wired)

Shared Line 2: Seminar & Exchange Center *Some conference rooms do not have information outlets.

• Wi-Fi (wireless LAN) connection service

A Wi-Fi internet connection environment is provided in common areas of the building, as well as places where wireless LAN access points have been installed, including conference rooms. See the website for details.

• In-house LAN network building service

A network group will be set up linking halls and conference rooms in the building which use LAN. Please consult in advance if you wish to use this service. With their thorough knowledge of hospitality, the Okura Act City Hotel Hamamatsu is the perfect venue for large-scale receptions and smaller get-togethers alike.



Okura

ACT CITY HOTEL

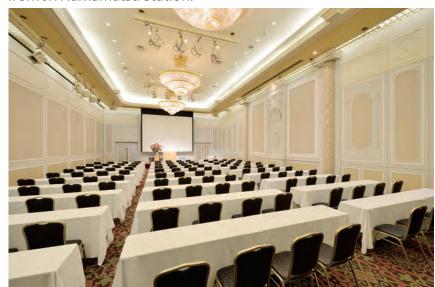
Okura Act City Hotel Hamamatsu

JR Hamamatsu Station, it can be reached via an attached moving walkway from the station. It is one of Japan's most well-established hotel brands, yet is focused on international hotel trends. The Okura Hotel features a unique traditional Japanese-inspired theater-style atmosphere that can accommodate up to 1,260 people. As they can provide various kinds of sound, lighting, signage, and video equipment, they are well-equipped to host any kind of lecture, conference, ceremony, or workshop, small or large.

Conference Facility Details (Number of people							
Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style			
Heian	1,260	525	1,000	500			
Chelsea	680	330	400	250			
Mayfair	120	63	60	50			
Ruby	110	48	60	64			
Pearl	154	84	70	64			
Sky Banquet	_	-	70	64			

•WiFi available •Parking Capacity: 350 cars(Underground parking)

Hotel Crown Palais Hamamatsu An urban hotel that is only three minutes on foot from JR Hamamatsu Station.







Hotel Crown Palais Hamamatsu

Located just three minutes on foot, Hotel Crown Palais Hamamatsu is located adjacent to JR Hamamatsu Station, and across from Act Tower. Their Lotus Blossom banquet hall is 713m2 wide, and with the lobby used as a foyer, can accommodate up to 1,000 people. Moreover, it can accommodate up to 420 people for banquet-style meals and up to 600 people for buffet-style meals.

The state of the s

Conference Facility Details (Number of page 1)							
Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style			
Fuyo no Ma Can be partitioned into 3	900	500	600	420			
Matsu no Ma Can be partitioned into 4	450	250	300	230			
Take no Ma Can be partitioned into 2	60	40	40	30			
Tsuru no Ma	40	20	20	20			
Kame no Ma	30	15	15	15			

●WiFi available ●Parking Capacity: 50 cars(only 5) 2 large-size cars

7



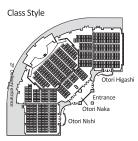






Otori no Ma









Grand Hotel Hamamatsu

Grand Hotel Hamamatsu is a five-minute drive from JR Hamamatsu Station, and it prides itself on being Hamamatsu's definitive city hotel. The atrium lobby ascends all the way the to the 12th floor, and it boasts a total of 18 banquet halls and 7 restaurants to meet all your accommodation needs. There are a total of 13 banquet halls located on the second floor, which can hold up to 3,000 people.

Conference Facility De	tails			(Number of people)
Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Otori no Ma	1,600	1,230	1,500	920
Otorinaka no Ma	1,000	546	700	490
Otori Higashi no Ma	352	252	260	200
Otori Nishi no Ma	304	189	200	160
Tsuru no Ma	413	252	200	200
Le Ange no Ma	168	80	90	90
Asuka no Ma	234	108	100	100
Momoyama no Ma	195	85	90	90
Kujaku no Ma	386	160	160	160
Hakucho no Ma	150	70	70	70

●WiFi available ●Parking Capacity: 300 cars (8 large-size cars)

This city hotel is located next to the lush Hamamatsu Castle Park, and features a convention hall that can accommodate up to 1,000 people.



Hotel Concorde Hamamatsu

Situated in the heart of Hamamatsu, the hotel offers year-round seasonal views of the neighboring Hamamatsu Castle Park from its grand windows. In particular, the south-side guest rooms provide a gorgeous view of the park's cherry blossom trees. The complimentary parking garage can fit up to 200 cars. The hotel's convention hall can fit up to 1,000 people, and it features another 19 banquet halls and conference rooms for small and medium sized events.





Hotel CONCORDE Hamamatsu

Conference Facility De	(Number of people)			
Venue Name(Can be partitioned)	Banquet Style			
Unkai no Ma	1,000	540	700	500
Umi no Ma ※ 1	250	150	150	130
Kumo no Ma	420	270	300	200
Kinmokusei no Ma	70	36	40	30
Ginmokusei no Ma	140	84	80	60
Aoi no Ma ※ 1	420	250	300	200
Hanashobu no Ma	90	45	55	40
Hagizono no Ma ※ 2	130	72	80	60

%1 Can be partitioned into 3 WiFi availableParking Capacity: 200 cars (5 large-size cars)

Located five minutes by car from JR Hamamatsu Station, it can accommodate conferences of up to 200 people.







Villa Kuretake

Villa Kuretake is a fifteen-minute walk from JR Hamamatsu Station, and is easy to get to by taxi. Since its inception, it has been a pillar of tourism hospitality, and can provide facilities for a wide variety of needs. The hotel also features a 200-inch large-scale projector

Conference Facility Details

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Suehiro	160	100	150	90
Horai	200	120	200	120
Fuyo	150	100	100	90
Heian	150	100	100	90

●WiFi available ●Parking Capacity: 210 cars

Conveniently located in front of JR Hamamatsu Station, this multipurpose event hall can sit up to 500 people.



Entetsu Hall

When set up in its theater mode, the hall can provide up to 360 stackable chairs and 140 rolled back chairs, making it perfect for lectures, workshops, and business seminars. Varies layouts are possible, so it can be utilized for exhibitions, and even various kinds of parties, such as year-end parties.

Conference	(Number of people)		
Theater Style	Class Style	Buffet Style	Banquet Style
500	315	300	180

■WiFi available

No private parking available

(Paid parking is available at the Entetsu Department Store parking garage)

Three-minute walk from Hamamatsu Station 17th floor hall that offers a sweeping view of downtown



Press Tower

Press Tower is a three-minute walk from Hamamatsu Station. With its unbroken view of the downtown Hamamatsu cityscape, the top floor of this 17-story building makes a perfect setting for any kind of lecture, seminar, exhibition, or banquet. There are also small spaces available on the 15th floor for smaller meetings and banquets.

Conference Facility Details

Theater Style	Class Style	Buffet Style	Banquet Style
280	180	200	100

■WiFi available

Accommodation Capacity in Central Hamamatsu

Number of Hotels	Single Rooms	Twin Rooms	Double Rooms	Japanese-Style Rooms,etc	Number of Rooms	Accommodation Capacity
31	2,438	924	549	177	4,088	6,193

(Researched by Hamamatsu & Lake Hamana Tourism Bureau

You can hold stimulating MICE events in an extraordinary setting! From lake-shore resorts to temples situated deep in the mountains, Hamamatsu's features are sure to help you produce some new and unique!

As an accredited international conference and tourism city, Hamamatsu has an appealing, unique menu of facilities to offer. Whether it is held in a resort facility located adjacent to beautiful Lake Hamana, or at an historical temple or shrine, you can be sure that any MICE event you hold here will be a memorable one.

A two-minute walk from JR Bentenjima Station, every guest room offers an ocean view of the Bentenjima Otori.



Lake Hamana Resort and Spa THE OCEAN

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style		
Tenku	200	100	120	100		
Aquamarine	120	80	150	100		
400 1 6 13						

This resort hotel has one of the largest hot spring facilities, which are open to day trippers, in Shizuoka Prefecture, and is just a 5 minute drive from Kanzanji Smart I.C.



Hotel Wellseason Hamanako

Venue Name	Theater Style	Class Style	Square desk
Hamanako	160	70	40

UNIQUE VENUE

Training camps for group of ten to 200 at a Buddhist temple



Visitor's quarters at the remote Hokoji Temple

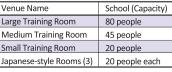
You can obtain an extraordinary, worthwhile experience by leaving all the hustle and bustle of the city behind, and focus on your goals with not distractions from radios or TVs. More than just a quiet place to hold your training camp, you can experience an array of activities like Zen meditation, hand-copying Zen sutras, and eating Buddhist vegetarian cuisine at this inner-mountain temple.





This multipurpose facility is located in Forest Park, and the entire

Yamabiko Hall (Gymnas	Venu		
Capacity:	200 people	Large	
This hall is large enough to be used for			
one volley ball cour	Smal		
courts, or 3 table tenni	s tables.	Japai	



THE HAMANAKO is a resort hotel located thirty minutes by car from JR Hamamatsu Station that offers a scenic view of gentle Lake Hamana. Its Royal Hall can fit up to 1,000 people.



THE HAMANAKO

You can hold your conference, party, or other event here, and enjoy an atmosphere brimming with a resort feel along gentle Lake Hamana. The Royal Hall can fit up to 1,000 people, and the 256-tatami Japanese-style banquet hall can accommodate up to 250 people. Featuring a full stage as well, it is also convenient for any special events that require a program of entertainment.

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style	
Royal Hall	1,000	600	1,000	500	
Sirius, Orion	700	400	700	350	
Sirius,Swan	700	400	700	350	

Accommodation Capacity in The Lake Hamana Area

	Number of Hotels	Japanese Style Rooms	Japanese/Western Style Rooms	Twin Rooms	Others	Number of Rooms	Accommodation Capacity
Kanzanji	15	384	86	15	37	522	2,416
Maisaka / Yuto	13	190	45	300	56	591	1,743
Okuhamanako	14	131	346	80	130	687	2,824

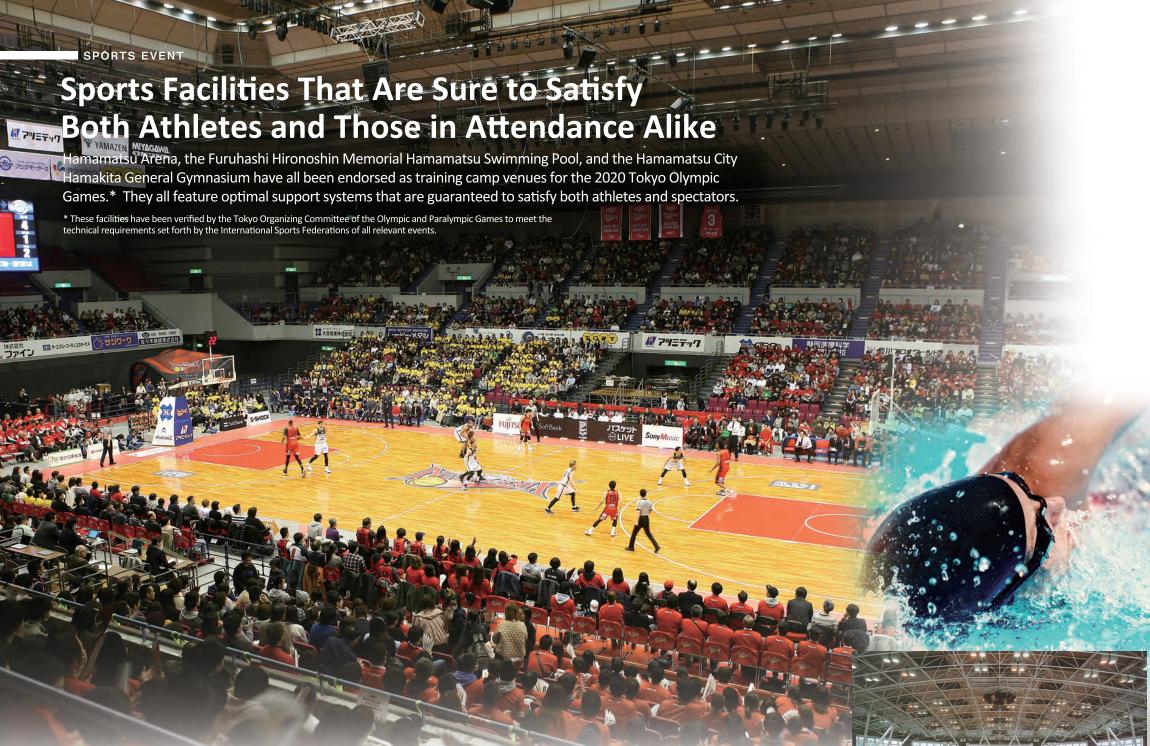
(Researched by Hamamatsu & Lake Hamana Tourism Bureau)



which can be enjoyed at night as well. The entire building can be

reserved for private use, including Yamabiko Hall, the overnight

accommodation building, and the management and training 12 11





The 50m pool can be split up into two 25m pools for different uses. (Moving floor)

Internationally accredited main pool and diving pool
This pool is perfect for competitive swimming, artistic swimming,
and water polo matches.

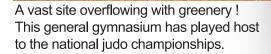
ToBiO (Furuhashi Hironoshin Memorial Hamamatsu Swimming Pool)

The internationally accredited 50m main pool (10 lanes) features a moving floor, so it can accommodate a variety of water-based competitions. Moreover, the diving pool is also internationally accredited and comes equipped with a moving floor. The facilities include a domestically accredited sub pool (25m X 8 lanes), a leisure pool, restaurant, and Japan Swimming History Archive.

You can also enjoy concerts in the main arena, which features a maximum capacity of 7,500 people. It has attracted large international basketball and volleyball tournaments in the past.

Hamamatsu Arena

The main arena has played host to a number of large international basketball and volleyball tournaments. The main arena can fit up to 7,500 people, while the sub arena can hold up to 1,400 people. It is also the homecourt for the San-En Neo Phoenix professional basketball team and the Agleymina Hamamatsu professional futsal team. The venue is located fifteen minutes on foot from Tenryugawa Station on the JR Tokaido Main Line, and features 653 parking spaces. In addition to sporting events, it can also be used for concerts, ceremonies, and more.



Sala Green Arena

Sala Green Arena has been established as a venue for the judo portion of the Japan National Athletic Meet. This nearly 13ha verdant site includes a number of facilities, including an arena, a heated pool, soccer grounds, and an open sports square. The main arena features 1070 seats (including ten for wheelchairs), a state-of-the art training room, and expert trainers. Moreover, it is only 15 minutes by car from the Hamakita Interchange on the Shin-Tomei Expressway, and can accommodate up to 300 cars (shared with the soccer grounds).



© San-En NeoPhoenix